



April 27, 2016

To Whom It May Concern,

I had the opportunity to look at a new web based virtual-reality 3D program designed to run on smart phones. Summer Leigh and Mathew Borrett, talented Toronto artists and VusionVR, a 3D content development company whose clients include The New York Times, Mercedes and The Discovery Channel, are working on a project they call 'EnvisionTO'.

The goal of 'EnvisionTO' is to bring to life Toronto's past by layering heritage photos and other visual archival information with photorealistic digitally recreated heritage models of important parts of the city. The opportunity is to be able to walk through an existing space today while simultaneously virtually experiencing a high-resolution 3D pre-confederation view of the same space presented on the cell phone we carry in our pocket.

The Distillery District prides itself on being a dramatic fusion of old and new, a place where creativity and passion flourish. We are delighted at the thought of using such a digital porthole to re-imagine the former Distillery wharfs or the sights and sounds of the former wind-powered gristmill from 1832. To walk into the Distillery's trendy Fluvog shoe store and find oneself in the 1860's boiler house. To my knowledge, such a tool has never been created and it could be an extraordinary way to connect our past and present in a most engaging way.

We are excited about the potential to envision our past using the rapidly emerging technologies of the future. I hope that you too will help to support this exciting project in time to launch for Canada's Sesquicentennial in 2017.

Yours truly,
The Distillery District

Jamie Goad OAA MRAIC
Partner